

Press information

Management changes, but stays in the family



Martin Kunschert, Dipl.-Betriebswirt, MBA
General Manager of ELESTA relays

Effective from January 1, 2005, Martin Kunschert has taken over the Management of ELESTA relays GmbH in Bad Ragaz, Switzerland. He takes the place of his wife Susanne Kunschert who withdraws from the business for family reasons.

After the enterprise achieved sales to the order of 11.5 million Euro in the last financial year, Martin Kunschert, previously engaged at the Malik Management Centre in St. Gallen (Switzerland), has every intention of further expanding the company with a clear focus on innovation, closeness to the customer and client-specific developments. ELESTA's global market presence, above all, is to be increased substantially, whereby Germany enjoys top priority. To this end a Technical Sales Office was opened in Seligenstadt near Frankfurt per January 1, 2005. The Sales Manager there is Juergen Steinhäuser, previously in charge of electromechanical components at the distribution company Betronik in Berlin and highly competent in the area of relays. For the FY 2005 Kunschert aims at an increased production of ELESTA relays (2004: 1.5 million pieces) as well as 10 percent higher sales.